

DesignIntelligence®
FUTURES

2024

THE LEADERSHIP SUMMIT ON

THE FUTURE OF TECHNOLOGY
AND APPLIED INNOVATION

AI – DE-MYSTIFYING,
OPTIMIZING, AND
CAUTIONING

January 10-11, 2024
La Valencia Hotel
La Jolla, CA

AI – DE-MYSTIFYING, OPTIMIZING, AND CAUTIONING

The new reality is here. Status quo for the design professions is no longer relevant. The new understanding of what it means to work, where to work, and how to work has changed and is continuing to change. The mainstreaming of AI and the all-encompassing digital/data context is redefining traditional business practices, client and consumer motivations, personal and professional priorities, and how we collectively will view reality. Transformation is no longer an option, but rather, a mandate for resilience.

How do we sift through all the hyperbole, befuddlement, and fear around AI? This topic is too large to figure out on our own – it requires a fellowship of collaborative thinkers and a more rounded definition and application. We'll be hearing from a global scientist, a Nobel Laureate, leaders in design, thought-leading academics, and AI commercial leaders around the most critical of themes: demystification, optimization, and cautioning.

AGENDA

WEDNESDAY, JANUARY 10 - MORNING

9:00am-9:30am	Welcome, Introductions, and Opening Remarks by Dave Gilmore, CEO & Hael Kobayashi, Chief Strategy Officer, DesignIntelligence
9:30am-10:45am	AI and Creativity: A History with Examples by Edward Feigenbaum, Ph.D.
10:45am-11:15am	Table Talk
11:15am-11:30am	Break
11:30am-12:00pm	Identifying Problems to be Solved by Michael Hodge, Digital Practice Quality Principal, TVS

WEDNESDAY, JANUARY 10 - AFTERNOON



12:00pm-12:15pm	Wrap Up
12:15pm-1:15pm	Lunch
1:15pm-2:15pm	AI and the Future of Engineering by Robert K. Otani, P.E., Chief Technology Officer, Thornton Tomasetti
2:15pm-3:45pm	Breakout Sessions
3:45pm-4:00pm	Break
4:00pm-5:00pm	Report Outs
5:00pm-5:15pm	Summary of the Day
5:30pm-6:30pm	Reception

THURSDAY, JANUARY 11- MORNING

8:00am-9:00am	Breakfast
9:00am-9:30am	Opening Remarks/Set-up for Day Two by Dave Gilmore, CEO & Hael Kobayashi, Chief Strategy Officer, DesignIntelligence
9:30am-10:10am	Promise or Peril? Where Could AI Lead? by Sheldon L. Glashow, Ph.D., Nobel Laureate
10:10am-10:45am	What Does It All Mean? Open Q&A
10:45am-11:00am	Break
11:00am-11:30am	Operationalizing AI by Michael Hodge, Digital Practice Quality Principal, TVS
11:30am-12:00pm	Table Talk

THURSDAY, JANUARY 11 - AFTERNOON



12:00pm-12:15pm	Summary
12:15pm-1:00pm	Lunch
1:00pm-2:00pm	AI and the Spatial Web by Dan Mapes, Founder and President, VERSES AI
2:00pm-2:30pm	Survey
2:30pm-3:30pm	Breakout Sessions
3:30pm-4:00pm	Report Out
4:00pm-5:00pm	So What?†
5:00pm-5:45pm	Reception



MEMBER FIRM DELEGATES



Joe Ales

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Joe Ales, Ph.D., P.E., S.E. is a Managing Principal at Walter P Moore, and the Managing Director of the Structural Engineering team in Orlando, Florida. He specializes in the design of large, complex structures, with a particular emphasis on themed entertainment. He has a passion for digital and visual innovation. He helped lead the firm's implementation of Building Information Modeling (BIM) and is currently involved in the development of Walter P Moore's virtual reality platform VMX and the development of AIML solutions. He is a Fellow of the Structural Engineering Institute of ASCE and is an adjunct faculty member at the University of Central Florida.







Christopher Brown

CCO, Jensen Hughes

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Chris Brown is the Chief Commercial Officer for Jensen Hughes, responsible for Strategy, Business Development and Marketing, as well as Jensen Hughes Digital, the company's software and technology arm. Chris' 30-year career has been focused on the built environment and the AEC industry. His career began as a technology consultant, then he held multiple roles at GE and Tyco/JCI where he ended as Chief Strategy Officer. He resides outside of Philadelphia and received BS and MBA degrees from Cornell University.



Adam Bush

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Adam is President of Overland Partners Architecture + Urban Design leading the enterprise's design practice across San Antonio, Dallas, Denver, and New York with a focus on future growth. Adam recently celebrated 16 years with the firm, serving as Principal and Director of Overland's Education practice, bringing deep expertise in leading edge learning environments and holistic, deeply sustainable building practices. His servant leadership and commitment to design excellence have impacted many of Overland's largest and most complex projects. He works closely with clients, construction partners, and design teams to deliver exemplary, award-winning projects through novel and well-integrated design solutions.

OVERLAND

GGLO DESIGN



Sean Canady

Principal, GGLO

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Sean sees architecture and design as a calling that allows GGLO to make the world a better place, a commitment informed by his global experience living and working around the world. He leads their Tall Buildings team and is a member of an internal task force dedicated to elevating architectural design quality at the firm. Sean passionately believes in the importance of research and questioning to understand, in discovery as a path to innovation, and in beauty and artistic expression as essential principles of GGLO's work. His belief in doing fewer things better informs the elegance in his design aesthetic. Sean is an active member of the Seattle chapter of CTBUH and is a design instructor in the University of Washington's Commercial Real Estate program.



Ivan Cheung

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Having lived in cities around the world, Ivan not only speaks four languages, but he offers a global design perspective that enriches his work in the United States with his design experience in Hong Kong and China, and vice versa. With a deep appreciation of the diverse ways in which people inhabit urban spaces, Ivan helps shape GBBN's design strategy to ensure that its projects contribute to vibrant, sustainable communities.







Gaurav Chopra

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Gaurav Chopra is Managing Director at FivD, Inc., a design technology firm that reimagines how people engage with the entire value chain of design. Founded in 2019, the firm has offices in Dallas, New Delhi, and Mumbai. Gaurav holds a bachelor's degree from the Chandigarh College of Architecture, India, and a master's degree in infrastructure planning from the New Jersey Institute of Technology. Prior to founding FivD, Inc., Chopra led the India operations of HKS for over thirteen years, helping expand the global firm's footprint in the country.



Marc Davies

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Marc Davies is the Director of Information Technology at WATG. He manages a team of professionals who are instrumental in promoting a culture of excellence and innovation, ensuring optimal day-to-day technology operations, and spearheading advancements that will keep WATG at the forefront of an evolving world of information technology. Marc strives to provide leadership, vision, operational rigor, and partners across the business to achieve a coherent technology strategy. He also works in lockstep with the WATG Managing Principal of Digital Design and has a robust and collaborative relationship with WATG's senior leaders to lead global information technology initiatives.

WΛTG

cbt



Nirva Fereshetian

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Nirva Fereshetian is a Principal and the Chief Information Officer of Boston-based design firm CBT, where she leads the Digital Design Practice Group and is responsible for aligning business technology strategy to meet primary business objectives. She is experienced in managing projects and people with an interdisciplinary background in architecture/construction/technology and a capacity to bridge that knowledge to enable informed business decisions and increased productivity. She is a board member of WITI (Women in Technology International) Boston Chapter and a member of SIM (Society for Information Management).



James Ferris

COO, TLC Engineering Solutions

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Following more than a decade managing healthcare projects for TLC, Jim became the firm's COO in 2018. His bias towards action, balanced with thoughtful consideration of options make him an effective and respected leader. Jim's technical knowledge in power distribution, power generation and communication and technology systems, as well as the demands and expectations for healthcare facilities has earned him respect in the industry.







Keith Fine

Principal, Director of Innovation, SLAM

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Keith Fine is a Principal at SLAM and serves as the Management and Technical lead for the Los Angeles Studio as well as the national Director of Innovation. With a computer programming and construction background Keith is able to combine his passions for both design and innovation from a very unique perspective. Keith approaches all challenges with a strong team building focus that leverages the very best from those around him. Through these networked relationships and exposures Keith has a unique skill at understanding the interconnected nature of seemingly disparate technologies and cultivating the development of new and innovative solutions.



Bob Fisher

Principal, DesignIntelligence

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Bob Fisher brings more than 30 years of strategic foresight, business, branding, communications, and marketing experience to DesignIntelligence. Prior to joining DesignIntelligence, he spent seven years working in strategic communications in the education sector and has worked in marketing for media and entertainment, manufacturing, technology, and other industries. He publishes and speaks on strategy, brand and marketing, communication, and leadership for professional practices.

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Gabriel Gallaher

Chief Information Officer, Wight & Company

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As CIO for Wight & Company, Gabriel Gallaher is responsible for advancing VDC, IT, Data, and AI initiatives to enhance the firm's integrated architecture, engineering, and construction services and promote design excellence. Prior to focusing on technology, he developed an expertise in sustainable design as a project architect on several LEED platinum projects. He is passionate about leveraging technology and data to ensure projects meet schedule, budget, and sustainability goals while exceeding client expectations.



Amye Halinski

CFO, TVS

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Amye Halinski began her career in public accounting and later went on to specialize in internal audits of financial institutions. As Chief Financial Officer, she brings a strong attention to detail, robust A&E experience and a mind for process improvement to TVS. She enjoys managing the financial aspects of the firm, which allows the design team to stay focused on the creative process.

TVS / ARCHITECTURE
INTERIOR DESIGN
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Ryan Hanzlick

Data Scientist, SHP

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Ryan Hanzlick began his SHP career as an engineer, before deciding that the technology and data realm is where he wanted to be. Now, as a data scientist, he works to develop and grow data analytics within the company, which involves collecting and utilizing the information created through SHP's operations. As a field, data science is exploding with novel and increasingly powerful tools, which make it a very fast-paced environment. The architectural industry is ripe for innovation, and data science offers some really exciting capabilities to inspire that innovation. Luckily for Ryan, his passion for his work is always driving him to learn and grow.



Espy Harper

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Since joining the firm in 2018, Espy has consistently elevated LS3P's practice and presence through her unwavering dedication and exceptional contributions. Her innovative spirit has brought fresh perspectives to their work, enabling them to tackle challenges head-on and seize new opportunities. Espy is known for her history of energetic collaborative engagement, and she has consistently demonstrated a passion for working harmoniously with both internal and external teams on solving significant challenges. As Innovation Leader, Espy will strive to leverage the unique skills that each team member brings to the table, harness diverse strengths, and build consensus by creating an environment where innovation thrives through collaboration.



WΛTG



Sean Harry

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Sean Harry is a leader at heart and intrinsically collaborative. He is a highly motivated architect and designer with nearly 20 years of professional experience and involved in over 100 global projects. His passion for architecture is cultivated through the process of weaving design narratives, sustainability, technical solutions and the client's vision to become built reality. He seeks to produce results through collaborative research, exploration, and precise production throughout all phases of a project. His experience spans Asia, India, the Middle East and North America.



Kevin Havens

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Kevin Havens is an Executive Vice President and Director of Design for Wight & Company in Chicago. Kevin is responsible for overseeing all creative project work with a primary focus on architecture for education, justice, and the planning of complex institutional campuses. Kevin is a speaker and author on design thinking for education. He earned a Master of Architecture from Harvard University and Bachelor of Science at Iowa State University. He is licensed both as an architect and interior designer in Illinois.







Ron Heims

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Ron Heims is a Principal at RDG Planning & Design and oversees project process innovation and design technology. In this strategic role, he collaborates with leaders from the firm's design, practice, technology, and innovation teams to formulate a strategic vision to increase productivity, quality, and efficiency in project delivery at RDG. His love of learning and vision for the future allow him to guide RDG to effective innovative solutions for the complex challenges of the AEC world.





Keith Hempel

President/CDO, Principal, LPA Architecture

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In his dual role as President and Chief Design Officer (CDO), Keith guides the firm's integrated, design process, which connects building performance and design excellence on every project, regardless of scale or budget. A passionate advocate for the benefits of a research-based, multi-discipline approach, he is helping to lead the national industry's effort to develop best practices for developing higher performing buildings that better serve people.



Vern Hendrickson

Vice President Technology, SHP

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Vern began his career with SHP in 2009 and quickly established himself as a technology trendsetter and has been instrumental in helping the firm evolve its technology, modeling and design processes. Today, he is responsible for guiding SHP's efforts to drive automation and deliver higher value out of our models and data, creating content for our projects and troubleshooting design software. Vern believes in a constant pursuit of perfection – while balancing realism and idealism – and always looking for how a project can be improved.





Damian Henri

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Damian A. Henri RA LEED AP is a Partner at Bostwick Design Partnership where he leads higher education projects. During his 24 years practicing architecture, he has designed technologically sophisticated classrooms, teaching and research laboratories, and Simulation Based Learning Environments for health sciences education. Damian is a co-author of the 2017 book *Simulation Champions: Fostering Courage, Caring, and Connection*. He studied Architecture, Physics, and Music at Carnegie Mellon University and is a Registered Architect in the State of Ohio.

**Bostwick
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TVS / ARCHITECTURE
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Michael Hodge

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Michael Hodge is a Principal at TVSDSIGN and directs Digital Practice and Design Technology Operations. He has practiced architecture for over 25 years and has a wealth of experience leading complex design projects and the creative use of digital practice tools at firms like Perkins + Will and Gensler prior to his current role. His career began as a designer and expert in design visualization and grew into strategic roles at the firm-wide level defining and leading BIM, parametric and computational design processes, and workflows. In his time practicing, he has applied cutting-edge processes and practice standards for projects such as the USA Headquarters for Mercedes Benz, University of Iowa Children's Hospital, and many others.



Kathleen John

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Kathleen is one of three Managing Directors leading Meyer Borgman Johnson, Inc., a multi-specialty structural engineering firm providing excellence in design for the built environment. Kathleen is responsible for leveraging the multi-office environment at MBJ to drive operational excellence. Her leadership at MBJ, and on various boards and committees, reinforces her love of learning and understanding of the complex challenges of the AEC industry. She is committed to fostering a dynamic, service-oriented, resilient, and purpose-driven organization.

MBJ





Nicholas Kramer

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Nicholas Kramer, LEED® AP, is the Director of Inspire Design. Inspire Design is LPA's a unified technology group that includes Design Technologies, Information Technologies and Information Systems. Inspire Design is an integral part of LPA's research and development group and maintains oversight of all of LPA's technology. In his leadership role, he provides strategic direction for BIM and new technologies, working with designers across the company's practices and disciplines.



Bill Kwon

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Bill Kwon is the Chief Technology Officer at HMC Architects and a digital transformation leader with a proven track-record in the design, management, and implementation of technology-enabled solutions. With over 24 years of experience in the global architecture and design industry and a C-Suite professional, his passion has been in strengthening business processes, increasing operational agility, and improving employee engagement. Bill's experience includes global leadership of design technology and digital solutions, crafting digital strategy alongside the Executive Committee leadership and business-line leaders, driving a multi-horizon business transformation across organizations, and sharpening services through data-centric outcomes.

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Lauri Lampson

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Lauri Goodman Lampson is a business visionary who challenges executives to rethink their approach to work and place. As PDR's President and CEO, she is the mastermind behind the firm's innovative business model and integrated approach to consulting, design and brand services.

PDR guides organizations to leverage the boundless opportunities in front of them to move forward faster.

As a designer, workplace strategist, and business advisor, Lauri has built PDR into the thought leadership platform and creative powerhouse it is today.



Nicholas Leahy

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Nick Leahy is Co-CEO at Perkins Eastman, a global design firm of 17 offices. In addition, he leads the firm's Civic & Cultural studio and design innovation across the worldwide practice. With nearly 30 years of experience in the industry, Nick is recognized globally for his thoughtful, forward-thinking design approach that results in an impactful, human-centered architecture.

PERKINS — EASTMAN

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Scott Lomax

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Board Member and co-leader of Thornton Tomasetti's Structural Engineering practice, Scott Lomax specializes in the design and project management of complex and creative structures. During his 25-plus-year-career, he has been responsible for a range of projects, including large-scale sports and entertainment venues, cultural and mixed-use buildings, bridges, and unique specialty structures. His portfolio includes the Museu Do Amanha in Rio de Janeiro, WTC Transportation Hub, The Shed moveable arts space and Vessel interactive sculpture in New York City.



Gregory Luhan

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Dr. Gregory Luhan, FAIA is an internationally recognized architect, scholar, author, professor, and academic leader. Dr. Luhan is the Ward V. Wells Endowed Professor and Department Head of Architecture at Texas A&M University. His research investigates how design, emerging digital technologies, critical theory, pedagogy, practice, and academic-industry partnerships intersect. His doctoral dissertation validated the effectiveness of co-created learning within collaborative architectural design studios. Scholars cite his work for its innovative uses of technology in design, digital fabrication, and construction.



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Mr. Gabriel Mejia is the Global Information Technology Director at Arquitectonica International Corporation since 2012, as well as the Chief Technology Officer of XIT Global specializing in IT security for various corporations across the globe. With over 15 years of experience, Mr. Mejia obtained bachelor's degree in Engineering and a masters in Project Management. He holds multiple advanced certifications from Microsoft, Cisco Networks, Checkpoint Security, Palo Alto Security, ISSC and Extreme Networks among others.



Justin Miller

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Justin Miller is Professor and Head of the School of Architecture, Planning and Landscape Architecture. Miller joined the faculty of the School of Architecture, Planning and Landscape Architecture at Auburn University in 2006 and served as the Program Chair of Architecture from 2017 to 2021. His research interests include affordable housing design and design education with a focus on architectural technology.







Michael Monti

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As the Executive Director of the ACSA, Michael represents a membership base of 200 architecture schools, 6,000 faculty members, and 200 affiliated firms. Working to keep architecture curriculums relevant, members collaborate and communicate to stay on top of evolving trends. For nearly 20 years, he has worked with nonprofit boards in higher education, with a particular focus on building evidence-based research that can improve the world.



Marshall O'Keefe

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Marshall O'Keefe is an experienced technology lead with a demonstrated history of working in the AEC industry. He is skilled in operations management, change management, merger integration, software development, and DevOps process development. Marshall is a strong professional with a Master of Business Administration (M.B.A.) focused in management and leadership from University of La Verne.

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Rob Otani

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Rob Otani is widely regarded as one of the industry's leading experts in automation and computational modeling. He established and oversees Thornton Tomasetti's CORE studio, which focuses on applications development, advanced computational modeling and research and development. Rob is also part of the leadership team that oversees the firm-wide research and development program, CORE Lab, and serves as an advisor to Thornton Tomasetti's innovation accelerator, TTWiIN. He is highly proficient in seismic, wind, dynamic and thermal analysis, and has extensive experience detailing architecturally exposed structural steel and concrete structures.



Bill Peichel

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Bill Peichel brings over 30 years of senior finance and business development experience to DesignIntelligence. He has a proven track record of driving growth in top line revenues and operating profits. He is a strategic and creative thinker with strong leadership skills and significant experience in working with Boards of Directors and major stakeholders. He is focused on creating shareholder value through strategy development, financial leadership and developing strong organizations.

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Scott Pfeiffer

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For decades, Scott has participated in virtually every aspect of the acoustical consulting profession, from modeling and measurements to leading the design of complex rooms, audio and video installations, and electronic enhancement systems. Scott is a Fellow in the Acoustical Society of America for his accomplishments in the design of worship and performing arts spaces and explored great Unanswered Questions in the ASA's Knudson Distinguished Lecture. He is currently the President of the National Council of Acoustical Consultants.



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Justin Platts is a Managing Principal at RDG Planning & Design. Justin has been with RDG for twenty years. With business roots starting in 1965, RDG is a 210-person design organization serving a broad range of clients nationwide with offices in Des Moines, Omaha, St. Louis, Denver, Iowa City, and the RDG Art Studio. Justin is active in firm management and project development through principal leadership. He serves on the Dean's Advancement Council for Iowa State University's College of Design.



LS3P



Darrell Puffer

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Darrell Puffer is the Technology Leader at LS3P. A registered architect and specialist in both building and information technologies for 25 years, he is responsible for the overall strategy and management of digital and knowledge-based technologies. This technology integration includes information and knowledge management strategies, design and business applications, building information modeling, advanced design/data visualization, and enterprise-wide information technologies. Darrell received his Bachelor of Architecture in 1995 from Virginia Tech. He serves as a member of the AIA's CIO Large Firm Roundtable.



Michael Rensing

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Michael is the Director of Technology for GBBN. In this role he leads a team of IT professionals supporting architects, designers and interior designers across multiple US offices and Beijing and is responsible for developing, planning, and implementing a long-term technology roadmap.







Carl-Jan Rupp

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Carl-Jan is one of seven partners at HCMA Architecture + Design with offices in Vancouver and Victoria BC, Canada. Carl-Jan graduated from Stuttgart University, Germany, where he received a master's degree in architecture and town planning with a specialization in sustainable design, technology and urban design. Working in various offices in Stuttgart and Berlin, he gained experience on a wide diversity of institutional, residential and commercial projects before relocating to Canada, where he now leads HCMA's Victoria studio.



Veronica Schreiberis Smith

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Veronica Schreiberis Smith, AIA, NCARB, LEED AP, is CEO and Founding Principal of Vera Iconica, a design brand focused on composing a conscious life providing services in Architecture, Interior Design, Wellness Kitchen™ Design, and Real Estate Developments. The company is a global pioneer in wellness architecture, the art and science behind designing built environments that enhance human and planetary wellbeing. Veronica has practiced architecture on four continents, and continues to work, speak, and lead think tanks internationally. She chairs the Wellness Architecture Initiative for the Global Wellness Institute, and is founder of the non-profit organization Wellness Architecture + Design.



TVS / ARCHITECTURE
INTERIOR DESIGN
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Janet Simpson

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As the third president to serve commercial architecture and interiors firm tvsdesign, Janet aims to design a better human experience: places where people can grow and flourish. With 20 years of experience in workplace strategy and workplace interiors, she brings immense insight into how and why the office can either bolster or undermine a workforce. Her direction has led to the implementation of programs that empower and encourage new ideas around servant leadership, young leaders and company values. She attended Auburn University where she earned a BS in Interior Design.



John Stergakis

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As Chief Information Officer, John is charged with the creation of strategic IT initiatives that align with SLAM's Institutional culture, and long-term goals. He works closely across the SLAM community to deliver innovative solutions and services that enhance SLAM's operations. John's primary focus is to leverage cloud solutions to keep SLAM's national project teams connected and collaborating in the most efficient manner. John is responsible for integrating the firm's technology solutions, whether its data-driven analytics, security, telecommunications, or Building Information Modeling Systems.



RATIO





Bryan Strube

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As RATIO’s Director of Finance, Bryan is responsible for the overall financial success of the firm. A member of RATIO’s management and executive teams, Bryan is focused on and integral to the firm’s strategic growth initiatives and enabling a “one firm” approach towards integration of an interdisciplinary design organization across six studio locations. With a professional background in design, Bryan remains passionate about the craft of the profession and engages in the design dialogue of the firm whenever possible.



George Temple

Chief Operations Officer, LS3P

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George Temple serves as LS3P’s President and Chief Operations Officer since 2019. George oversees LS3P’s operations and finance with the mantra “business supports and enhances practice,” leading a multidisciplinary team of CPAs and accountants, technology professionals, Building Information Modeling (BIM) administrators, human resource professionals, two in-house counsels, and nine Operations and Finance Managers. He also serves on LS3P’s Board of Directors and on the Executive Committee. In his 24 years with LS3P, George has served as Technology Leader (1999-2017), Charleston Office Leader (2010-2012), and Executive Vice President of Business (2012-2019).



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With more than 19 years of hands-on experience in Information Technology Services, 12 of which specifically in the AEC industry, Abbas oversees the firm's Information Technology department with a strategic mindset and sharp awareness of up-and-coming technological advances. Striving always to make the firm more secure, efficient, and mobile, Abbas has developed innovative network infrastructure from ground-zero and is always on the lookout for emerging trends in software and security to utilize. His constant sharpening of professional development skills, combined with his laser focus on technological intricacies, make him an invaluable asset to the firm.



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Nicole Washburn, AIA, LEED AP, is a Principal and Director of Operations for JLG Architects' 10 Midwest offices. JLG is a 34-year national pacesetter in the sectors of higher education, K12, medical, sport, wellness, and community design. With 24 years of experience, Nicole leads operations for 190 employee-owners, focusing on holistic project delivery, including leadership in systems, project management, resource allocation and risk/claims management. Her passion for guiding the design process has been a driving force in JLG's success as one of the Top Architecture Firms in the U.S. (Building Design+Construction) and a Best Commercial Architect (General Contractor Magazine).







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As Walter P Moore's Director of Digital Practice and a Senior Principal, Aaron White strengthens both firm culture and project outcomes by ensuring that the firm's work processes respond to the challenges of complex geometry, lightning pace, and fluidity. As a direct result, Walter P Moore is a more effective design partner, skillfully managing structural quantities and seamlessly flowing structural information from initial design through fabrication modeling to actual construction. Aaron excels at probing the needs of clients and other project team members, empowering them to articulate and expand their vision for project success and then helping them achieve it.



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Garth is a BIM/Project Delivery Manager with 12 years' experience in commercial interiors. Since joining PDR in 2018, he has been an integral part of the Project Delivery team, focusing on content development and drawing standards for the Design + Architecture studio. His industry knowledge and technical background allow him to recognize and resolve efficiency gaps in the design and documentation process and his attention to detail ensures that all aspects of an issue are thoughtfully considered when providing guidance to the studio.



SENIOR FELLOWS

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Jim is an Architect and Chair of the Partnership at DIALOG. He believes in the importance of building purpose-driven businesses, championing a collaborative and multidisciplinary approach to building stronger communities. A commitment to creative problem-solving and holistic thinking is at the heart of Jim's ethos, driving changes that address wellbeing at every scale of our built environment.



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Dilip Choudhuri serves as the president/CEO of Walter P Moore, an international company of creative people who solve some of the world's most complex challenges for the built world. The firm was founded in 1931 and employs 800+ professionals across 23 U.S. office locations and six international locations. Dilip is a member of the board at Walter P Moore and leads the executive committee and the firm's strategy council. Dilip is a fellow of the Structural Engineering Institute of ASCE and serves on several professional, academic and nonprofit boards.



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Paul is Chairman and CEO of TDG (the digit group), a globally renowned and award-winning architect who is one of the world's most sought after thought leaders, strategists and integrators of process, technology, and business. As seen on The Wall Street Journal, Bloomberg TV, acknowledged by CNBC as one of America's Business Titans and reported by Forbes as "Changing the World," Paul is a Senior Fellow of the Design Futures Council and a Fellow of the International Facility Management Association (IFMA). Paul's current work is as Chairman of TDG Global Ventures, a Smart City real estate development company that provides financing, design-build and innovative technology solutions around the world.



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Dave Gilmore is the President & Chief Executive Officer of DesignIntelligence. He is a frequent university lecturer as well as corporate speaker across the Built Environment industry. His work involves frequent interaction with leadership teams and governance entities regarding leadership transition, business sustainability, and organizational resilience. He serves as a strategic advisor to many of the largest and most successful Built Environment industry firms in the United States. Dave is also the Founder and Managing Director of The Tricord Group, a boutique equity fund with partners in Atlanta, Boston, and Minneapolis.



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Driven by a persistent vision of “what could be,” a deep sense of curiosity and a career steeped in both architecture and startup product development, Ella is well-positioned to lead Arktura Ventures as Managing Director. Intended to exist on the cutting edge of materials, products and technologies within the architecture, engineering and construction space, Arktura Ventures will serve as a vehicle to learn, test and grow our collective reach into the future of the built environment.



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Since joining ZGF in 1989, Ted Hyman has taken responsibility for many of the firm's most challenging and technologically complex projects, encompassing a broad range of academic and research facilities, hospitals, courthouses, and other civic buildings nationally. He has played a key role in guiding the development of the firm, and in January 2014, he was named Managing Partner of ZGF, overseeing the firm's strategic, and overall performance. As a LEED Accredited Professional, he has a particular passion for sustainability, and played a key role in the design of a number of the greenest buildings in the United States.



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Hael is a global and well-regarded executive with substantial experience in the private, public and startup sectors. His holistic approach to strategy draws from domain expertise in design innovation, digital and emerging technologies, smart cities, healthcare, education, and media and entertainment. Most recently Hael was a Principal and Global Director of Digital Strategy at Arup. He has been an international advisor to the DesignSingapore Council, Denmark's INDEX: Design to Improve Life, and the UN/UNESCO global observatory for digital futures. Previously he held senior leadership roles as Chair of Digital Sydney (Australia) and for the Lucasfilm, Animal Logic, and PDI Dreamworks studios.



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Michael LeFevre, FAIA emeritus, NCARB, LEED BD+C is Managing Editor at DesignIntelligence. He was formerly vice president with Holder Construction, a national CM firm creating boundary-breaking practice areas in design management, BIM and collaboration; principal with Lord Aeck Sargent Architects; and project designer / project architect with Heery International. Winner of multiple design awards, he is the author of *Managing Design* (Wiley 2019) an Amazon best-selling release, and contributing author and editor to five other books. A top-rated keynote speaker, his 50+ year career has focused on industry change.



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Adrian Parr, PhD, is an internationally recognized environmental, political, and cultural thinker and activist, author, and filmmaker. The new dean of the College of Design at the University of Oregon, she is also a Senior Fellow at the Design Futures Council. Prior to joining the UO, she served as the dean of the College of Architecture, Planning and Public Affairs at the University of Texas at Arlington, and as the director of the Taft Research Center at the University of Cincinnati. Adrian is a transdisciplinary scholar working at the intersection of architecture criticism, aesthetics, political theory, and environmental studies. She's authored eight books, the latest three of which focused on environmental politics and sustainability culture, and she is the United Nations Educational, Scientific and Cultural Organization (UNESCO) chair on Water and Human Settlements.



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Luis Rico-Gutierrez is dean of the College of Design at Iowa State University. Prior to this position he was associate dean in the College of Fine Arts at Carnegie Mellon University, and also served as associate head of the School of Architecture. He is co-founder of the Remaking Cities Institute in the same institution and served as its first director. Rico-Gutierrez's research includes the use of information technology in the design process and grassroots participatory practice in urban design.



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Wendy Rogers is CEO and Chief Talent Officer of LPA Design Studios, an integrated design firm dedicated to creating projects that innovate, inspire and improve people's lives. Wendy leads a team of more than 400 architects, engineers, landscape architects and interior designers in California and Texas. The firm embraces an inclusive and collaborative approach to create sustainable, timeless and resilient designs for corporate, educational, healthcare, recreation and municipal projects. LPA was recently honored as AIA California's 2021 Firm of the Year.



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Jonathan Salk is co-author with his father, the late Jonas Salk, of *A New Reality: Human Evolution for a Sustainable Future*. He is a psychiatrist in private practice in Los Angeles and Assistant Clinical Professor of Psychiatry at UCLA School of Medicine. He is a Senior Fellow of the Design Futures Council and has presented at prior meetings of the Design Futures Council.



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Scott Simpson, FAIA, LEED AP is an award-winning architect and former CEO of The Stubbins Associates. A Richard Upjohn Fellow of the AIA and Senior Fellow of the Design Futures Council, he has published more than 200 articles on issues of innovation in the A/E/C industry as well as four books: *How Firms Succeed 5.0*, *The Next Architect*, *Lessons from the Future*, and *Small Firm Success*. He teaches at the Advanced Management Development Program at Harvard University and is a member of DI Strategic Advisors.



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As President/CEO of HMC Architects, Brian focuses on design leadership, employee engagement, and business strategies that produce results benefiting the entire firm. During his 28 years at HMC, he has held many positions along the way, including Managing Principal, and has extensive experience in project management, design, programming, and construction administration. This varied experience at HMC provides Brian with valuable insight into his passion – the people. He truly feels that HMC’s success is attributed to his talented staff and clients.



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Angela Watson is the President and CEO of Shepley Bulfinch, a national architecture and design. She is the Chair of the Board and design leader at the firm. She leads with a vision of collaboration, creativity, and design excellence. She values communication as the key to understanding the needs of clients, communities, and stakeholders. Born in Germany, she studied at Universität Karlsruhe and earned an MArch from MIT where she taught Design in subsequent years.



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Arol is the founder of Construction Market Data (CMD), a global leader in building information. The company grew from 5 employees in 1982 to 1300 employees in 2000 and offered well-known information sources such as CMD Bulletins, Architects' First Source, and RSMears. Arol was one of the original board members of Revit Technology Corporation. Revit was sold to Autodesk in 2002. The American Institute of Architects (AIA) named Arol an honorary member in 1997. Arol was the Construction Specification Institute (CSI) President's Award Winner in 1999 and 2020. He is currently an owner of VIMaec, a 3D visualization and data optimization tool using the Unity gaming engine to link 3D models and data to create virtual information models (VIM's) from building information models (BIM's).

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Jon is an Associate Principal and Digital Design Delivery Leader at Arup. Jon facilitates strategies and solutions that harness the power of proven and emerging technologies to help achieve performance excellence in design, planning, construction, and delivery. He is currently leading the digital design implementation on the BART-Silicon Valley II underground rail mega-project in San Jose, as well as serving as the advisory practice digital champion for Transportation in Arup's Americas region. Jon has over 30 years of experience and has led digital transformation initiatives at one of the world's largest AEC companies (Bechtel), one of the largest builders in the water industry (MWH), and one of the most innovative AEC technology solution providers (Synchro Software - acquired by Bentley Systems).



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Doug Bottorff, PE serves as Vice President of Operations for Shive-Hattery's ICR Business Unit. He has over 20 years of experience in the architecture and engineering industry. He has overall responsibility for staffing, coordination and project planning for design and construction projects of all types. Disciplines under Doug's direction include civil, structural, mechanical and electrical engineering; architecture; interior design; land surveying and materials testing. Prior to his current role, Doug served as University/Local Government Team Leader for the Iowa City office, project manager and lead structural engineer.



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Charlie is a leader in the Green Building Movement. His education company (GBES.com) trains green building professionals (with over 150,000 customers globally), his green building consulting firm (SIG) helps building owners and property management teams achieve the highest level of certification for green and healthy buildings, his lab-to-market software company (Blue Ocean) is developing embodied carbon planning & tracking tools, and his 3D scanning company (Aetos) is helping to create digital twins of real buildings to train property teams.



Ed Feigenbaum

Computer Scientist and AI Pioneer

Edward Feigenbaum is an interdisciplinary computer scientist who pioneered Expert Systems and the knowledge-based approaches to artificial intelligence. He completed his undergraduate degree and Ph.D. at Carnegie Institute of Technology (now Carnegie Mellon University). In his PhD thesis, mentored by Nobel Laureate Herbert Simon, he developed EPAM (Elementary Perceiver and Memorizer), one of the first computer models of human learning. At Stanford University, Ed founded the Heuristic Programming Project and Knowledge Systems Laboratory; directed Stanford's Computation Center; and chaired its Computer Science Department. For his research, Ed was the winner of the 1994 ACM Turing Award, the most prestigious award in computer science, often referred to as the Nobel Prize of Computing. The biennial Feigenbaum Prize, established in his honor by the International Conference on Expert Systems, is now awarded by the Association for the Advancement of Artificial Intelligence (AAAI).



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Jamie Frankel provides creative, efficient, and team-focused solutions to owners, architects, engineers, construction companies, and joint ventures on projects and transactions related to the built environment throughout the United States and abroad. He utilizes his team-building skills by counseling on project structuring, transactional documentation, and dispute resolution, bringing his multidisciplinary background and creative problem-solving skills to those client matters calling for efficient solutions.



Sheldon Glashow

Nobel Laureate

Sheldon Glashow is an American theoretical physicist who, with Steven Weinberg and Abdus Salam, received the Nobel Prize for Physics in 1979 for their complementary efforts in formulating the electroweak theory, which explains the unity of electromagnetism and the weak force. Glashow received a Ph.D. in physics from Harvard University in 1958. He joined the faculty of the University of California at Berkeley in 1962 but four years later returned to Harvard as a professor of physics, Eugene Higgins Professor of Physics from 1979 onward. He remained at Harvard until 2000, when he retired as professor emeritus. That year he became Arthur G.B. Metcalf Professor of Mathematics and Science at Boston University.



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Richard Harpham has experienced most of the highs and lows of bringing disruptive technology to the AEC industry. He was an early hire at Revit Inc., and then led global marketing for all Autodesk AEC products following Autodesk's acquisition of Revit. Richard has operated as an investor, CEO, and advisor for many SaaS solution startups, and is a co-founder of Skema, Inc. He is a frequent speaker and writer on go-to-market, business transformation, and leveraging ML/AL in data forward strategies.



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Tom Hsieh is the CEO and President of AC Martin, where he leads an integrated team of architectural professionals focusing on addressing the challenges and needs of the community through the design of the built environment. As a member of the firm's executive management team, Tom provides high-level leadership by driving long-range strategy; creating a culture of collaboration, diversity, and inclusivity; pushing sustainable and innovative thinking; building new markets; and guiding the company to thrive in changing conditions.



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As Managing Director of Enarche Design, Dez helps her clients cast vision, scale their organizations, and build strong brand identities. Dez’s zeal for life and love of adventure is reflected in her work. She helps businesses think beyond the “what” to infuse the “why” into their marketing and business strategies. Through her unique approach, clients have seen up to a 200% growth in as little as 2 years. Under her leadership, Enarche Design strives to make marketing the easiest part of running your business.



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As CEO and Chairman of Meyer, Norman has grown Meyer to be one of the top respected architecture and design firms in the country over his 35 years at Meyer. As a successful and strategic business entrepreneur, Norman has cultivated an Executive Leadership Team focused on people, relationships, and design. Much of the firm's success can be attributed to long-term, high-level relationships within the real estate and development industry. In 2011, Norman co-founded One Global Design, an alliance of over 22 design firms around the globe, in order to better serve Meyer's national and international client base and enhance our access to and collaboration with similar design firms. In 2000, Norman cofounded NorthStar Advisors, a project management firm. At that time project management was just beginning to enter the lexicon of the corporate real estate market.



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Dan Mapes is a Founder and President of VERSES AI. VERSES has commercialized a new type of AI called “Active Inference” AI. Dan is also a Founder and Director of THE SPATIAL WEB FOUNDATION enabling a new Spatial Internet based on the HyperSpace Transaction Protocol. Dan also co-authored the best-selling book - *The Spatial Web* - and is often a keynote speaker on the impact of AI, XR and Blockchains on business and society. Dan was awarded the Flood Fellowship for his PhD studies at UC Berkeley with C.West Churchman (Applied Systems Theory) and Erich Jantsch (Evolutionary Systems Design). He is an avid sailor, diver and mountain biker who is also committed to a sustainable environment and owns a 250 acre Permaculture Ranch that is powered entirely by solar.



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James Moore, AIA has held almost every role for an architect in his 25-year career. His experience spans Healthcare, Education, Entertainment/Hospitality, Industrial, and Government projects. He consistently advocates for the use of technology to improve efficiency and client satisfaction. This includes four years as the Corporate Virtual Design Manager at Shive-Hattery, Inc. As Process Innovation Analyst in the Design and Technology Innovation group, he worked with research specialists to influence how Shive-Hattery will practice architecture and engineering in the future.



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Suzanne's 41 years of field experience and success in managing a range of corporate projects has earned her a senior leadership position at Meyer. Suzanne joined Meyer in 1981, and saw the potential to increase their client base and revenues by shifting the focus to corporate and commercial work. She takes pride in the company she helped to build, having witnessed Meyer grow from a three-person firm to a seventy-person, \$9 million firm. Her keen understanding of how to meet business objectives through design make her an indispensable partner to clients who are juggling large projects with layers of budget, timing and human resource challenges. Involved in the founding of ONE Global Design since 2011, Suzanne now serves as a trusted partner, Managing Director, guiding operations, membership engagement and bi-annual summit planning.



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As Chief Strategy Officer at AC Martin, Bee drives business growth through vision-led, strategic planning and acts as a change agent for firmwide transformation. She facilitates key initiatives and investments, drives continuous improvement, and oversees business development strategy, marketing, and communications for the firm. Bee has centered her 20-plus-year career at the nexus of design thinking and business strategy with a passion for developing the next generation of talent and cultivating a culture responsive to both.



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Marty Rozmanith is an entrepreneur and building design professional with 30+ years in the industry. Currently, as chief technology officer at Skema, he leads the development of the Skema Software Suite, the first BIM Knowledge Reuse Engine. He spent a decade at Dassault Systemes as Global Sales and Strategy Director for AEC. Previously, he led the requirements team for the original Revit product. Marty's AEC contributions have been featured in The Wall Street Journal, Forbes, and other professional journals.



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Lynn N. Simon, FAIA, LEED Fellow is a Principal and West Services Sustainability Leader at Arup and brings more than two decades of experience in climate, sustainability, and equity across tech, real estate, and AEC sectors. Lynn's role is market-focused where she advocates for sustainable development practices from decarbonization to nature-based solutions. She oversees implementation of the business plan and sets the strategic direction for the West Geography Sustainability Services. Lynn also provides mentorship and skills development to sustainability professionals.

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FUTURES

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